

Company Overview

Company Name	Doshin EC Inc. (Formerly E.C., Inc.)	
Location	Head Office Postal Code 150-0031 1101 SLACK SHIBUYA, 31-14 Sakuragaoka-cho, Shibuya-ku, Tokyo Tel. +81-3-6459-3210 Fax +81-3-6740-8311	
	Sapporo Office Postal Code 060-0807 5F Kitaguchi Yoshia Bldg., 8-3 Kita 7 Nishi 4, Kita-ku, Sapporo Tel. +81-11-299-5910 Fax +81-11-299-5911	
	Osaka Office Postal Code 530-0001 304 Sakurabashi Daiichi Bldg., 2-5-13 Umeda, Kita-ku, Osaka Tel. +81-50-6883-8984 Fax +81-50-6868-4868	
Established	December 5, 2007	
Capital	20 million yen	
Representative	President and CEO	TERAMACHI Seiji
	Advisor	TOMIYAMA Mutsuhiro
	Consultant (Part-time)	HISAMATSU Shinichi
Affiliated/Operating Organizations	Japan Convention Association	
	Japan Convention Research Institute	
	Hokkaido Tourism Organization	
	Sapporo Hokkaido MICE Promotion Association	
	Sapporo Tourism Association	
	Sapporo Chamber of Commerce and Industry	
Hokkaido Tour Guide Association (HoTGIA)		

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未来を
拓く



Doshin EC

Past experiences are a valuable asset.
But they are not everything.
Those who dare to rise to new challenges have the power to set the course for change.
Doshin EC Inc. is committed to pursuing boundless dreams that will guide us into the future.

Enthusiastically Pioneering the Future



Our company logo features the pineapple, a fruit cherished since ancient times as a symbol of hospitality, abundance, and prosperity. The fruit represents the company name "EC," while its leaves form the character "必" (meaning "certain" or "inevitable"). This represents our resolve, like a wedge being driven into the future.

Greetings

I believe in the infinite power of events, as they have the ability to mobilize the world and connect people's hearts. Through my involvement in conferences, sports, exhibitions, and numerous other events, I have witnessed this miracle time and again. Events are not merely occurrences. They move people's hearts, generate learning and joy, and create connections within communities and across the world. Believing in this power, Doshin EC strives to be a company that creates countless miracles.

We are devoted to building the future alongside local communities and sharing Hokkaido's allure with the world. Based on our three pillars—conventions, regional promotion, and inbound tourism—we will maximize the information capabilities and network of the Hokkaido Shimbun (北海道新聞) Group to create new value.

Doshin (道新) represents the spirit of Hokkaido (道心), while also embodying the intention to never forget our childlike spirit (童心). Furthermore, the "E" in Doshin EC symbolizes "event," as well as carries the meanings of "experience (i.e., special experiences)," "excellence (i.e., outstanding service)," "enthusiasm (i.e., passion)," and "evolution (i.e., progress)." Meanwhile, the "C" stands for "creativity," "commitment," and "collaboration." Together, these form the driving force propelling us into the future.

Pledging to be a bridge connecting the local community and the world, we will make Japan shine brighter while boldly forging our future.

Your continued support and anticipation for Doshin EC moving forward is sincerely appreciated.



寺町誠志

TERAMACHI Seiji

President and CEO

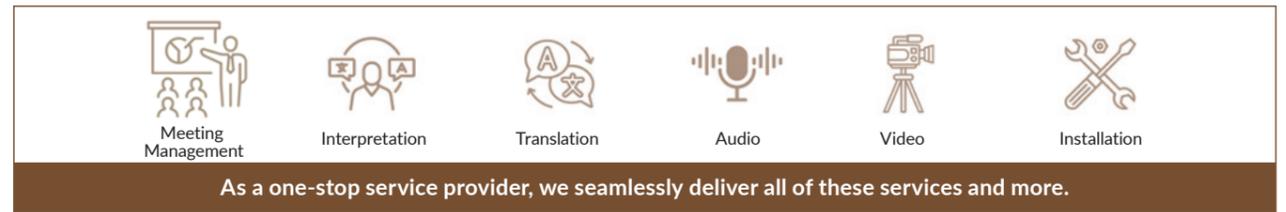
Doshin EC Inc.

CEO Profile

Graduated with a Master of Science in Event Leadership from the University of Central Florida, USA. Worked at the Hokkaido Shimbun Press, managing the Sapporo Snow Festival, fireworks displays, and countless other events. Facilitated the joint hosting of the Hokkaido Marathon with the wheelchair marathon and a 20,000-participant event. Served as Operations Manager for the Tokyo Olympic marathon and race walking events. Acted as a producer at the Hokkaido Red Brick Future Organization, the designated manager of Hokkaido's symbol—the Former Hokkaido Old Government Building, better known as "Red Brick."

One-stop Service for Optimized Efficiency and Cost

From meeting management to technical installation, we handle every aspect of your event—interpretation, translation, audio, video, and beyond. Our strong network and coordination capabilities drive down costs without sacrificing quality, delivering superior cost-effectiveness that competitors simply cannot match.



Recent Achievements

- **Services for the establishment of a Tokyo sports promotion booth at the Paris Olympics for the Tokyo Metropolitan Government (2024)**
 - Installation of PR display equipment for the Paris Olympics
- **ASEAN+3 Finance and Central Bank Deputies' Meeting by the Ministry of Finance (2023)**
 - Conference operations, conference audiovisual equipment management, streaming management, reception, lunch, coffee service, excursion arrangements, participant coordination, accommodation coordination, visa application support
- **CYDEF 2023: International Cyber Defense Conference by the Cyber Defense Innovation Organization (2023)**
 - Conference operations, budget management, guest reception, sponsorship applications, sponsor liaison activities, press release issuance, event day operations, reception planning and execution
- **G7 Vice-Ministerial Meeting by the Ministry of Foreign Affairs (2023)**
 - Conference operations, video and audio equipment management, reception, lunch and coffee service, transportation, hospitality services
- **Japan-NATO Conference on Strategic Communications by the Ministry of Foreign Affairs (2025)**
 - Conference operations, video and audio equipment management, reception, coffee service, transportation, accommodation arrangements
- **20th WWCAM Mayors Conference (2024)**
 - Conference operations, audiovisual equipment management, simultaneous interpretation services, public lectures, report preparation, receptions, lunches, coffee service, transportation services, hospitality services
- **The 4th International Conference on Coupled Processes in Fractured Geological Media: Observation, Modeling, and Application (CouFrac2024) by the Rock Mechanics Federation, General Incorporated Association (2024)**
 - Conference secretariat operations, abstract/paper submission management, peer review management, participant registration, collection/payment of participation fees & social event fees, program book production, website creation/management, invitee support, onsite conference operations, catering arrangements
- **27th International Conference on Electrical Machines and Systems (ICEMS2024) by the Institute of Electrical Engineers of Japan (2024)**
 - Conference secretariat operations, abstract/paper submission management, peer review management, participant registration, collection/payment of participation fees & social event fees, program book production, website creation/management, invitee support, onsite conference operations, corporate exhibits, sponsor support, catering arrangements, excursion arrangements
- **Trilateral Heads of Office Meeting by the Japan Patent Office (2024)**
 - Conference operations, simultaneous interpretation services, audiovisual equipment management, lunch and coffee services, reception arrangements, vehicle arrangements and operations (Approx. 150 participants)
- **International Conference on Destinations, Events and Sports (ICDES2025) (2025)**
 - Conference secretariat operations, abstract registration, participant registration, collection and settlement of participation fees and social event fees, proceedings production, website creation and management, liaison with invited guests, onsite conference operations
- **Asia Regional Forum on Foreign Exchange Reserve Management by the Ministry of Finance (2024)**
 - Conference operations, audio/visual and streaming management, reception, lunch and coffee service, excursion arrangements, participant coordination, accommodation coordination, visa application support
- **The 62nd OSEAL FORUM in SAPPORO by Lions Clubs International (2025)**
 - Conference operations, simultaneous interpretation services, and onsite conference management for the 62nd Orient and Southeast Asia Lions (OSEAL) Forum

■ Please contact us for further details.



■ Arrangements for simultaneous interpretation booths and other equipment, decoration proposals, installation examples

Business Outline

Convention Business



We plan and operate a wide array of conferences and international meetings both domestically and internationally, establishing our position as a leading hub for the Meetings, Incentives, Conferences, and Exhibitions (MICE) industry in Japan. Leveraging our strength in planning capabilities to launch international conferences from the ground up and our proven operational expertise, we provide high-quality convention services that meet global standards.

Promotion and Community Development Projects



Starting with the production of the Hokkaido Former Government Building (Red Brick Government Building), we engage in planning and operations that maximize the appeal of our region. Through the branding of tourism resources and the promotion of community development and DMO projects, we contribute to regional revitalization and economic growth.

Inbound Tourism Business



We provide authentic cultural experiences and walking tours for international visitors through our network of professional interpreters and guides trained by the Hokkaido Academy of Interpretation (HAI). Committed to sharing Japan's unique appeal with the world, we design exclusive excursions for affluent travelers and international conference participants, as well as support overseas companies through multilingual information dissemination and translation/interpretation services.

MICE Operations, Attraction, Planning, and Budget Management

- Setup, operation, management, and promotion of international conferences, domestic conferences, international sports events, medical conferences, exhibitions, corporate conventions, and more
- Planning and production of MICE promotional tools, event support proposals, operational assistance, and overall management tasks

Multilingual Simultaneous Interpretation, Interpretation, and Translation Services

- Simultaneous interpretation equipment rental, conference microphone control panels, and full audio equipment rental
- Multilingual conference interpretation (simultaneous and consecutive interpretation)
- Multilingual business interpretation (negotiations, training, interviews, courtesy visits, airport transfers, receptions)
- Translation of academic publications, trade materials, patent documents, contracts, legal papers, and more

Human Resource Development and Training

- Interpreter training programs (HAI)
- Interpreter-guide training programs
- Hospitality training for inbound tourism

Audio, Video, and Installation Services

- Arrangement of technical equipment and LED monitors
- Exhibition booth installation
- Panel installation